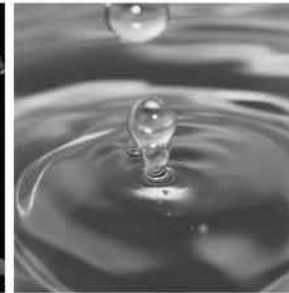




2003-2004

Inaugural Report to the Community



Peninsula
Community
Foundation

OF VIRGINIA

An Affiliate of The Norfolk Foundation

THIS REPORT IS DEDICATED TO THE MEMORY OF

Sen. Hunter B. Andrews

With sincere appreciation for his vision, generosity, and leadership
as a founding partner of the Peninsula Community Foundation of Virginia.

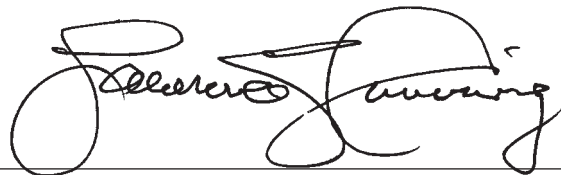
On the first anniversary of the Peninsula Community Foundation of Virginia, we are pleased to provide you with this report, which highlights the progress we are making toward establishing a lasting legacy for the Virginia Peninsula.

We are grateful to the countless supporters who have donated their time, money and hard work to ensure a strong foundation for the future. Because of their commitment, we are moving daily toward our goal.

Looking forward, the Foundation hopes to inspire philanthropy throughout our area and firmly establish this Foundation so that it will make a permanent difference in our community. By continually educating the citizens of the Virginia Peninsula about this exciting opportunity, we can help our community grow and prosper.

As Board members, we are frequently asked, “What is a community foundation?” This report to the community provides answers to that question, as well as ten important reasons why people give to community foundations. Information about giving options is also included.

We hope this report will inspire you to consider making a lasting difference in our community by supporting the Peninsula Community Foundation of Virginia. Collectively, we can help our community establish a permanent source of support for its future.



Lawrence G. Cumming, President



Gerald R. Brink, Executive Director

Mission Statement

To provide individuals and organizations with opportunities to invest in the Virginia Peninsula and improve its quality of life.

Our Goals

- To build permanent resources to provide for our community's continuing needs.
- To offer a range of charitable options for donors who wish to invest in our region in a lasting way.
- To manage charitable gifts in a prudent manner for the long-term benefit of the community.
- To assist area nonprofit organizations in building their endowment resources.
- To assemble a diverse and knowledgeable board of directors to govern the Foundation. To provide leadership to address important community needs or pursue new, progressive opportunities.

What is a community foundation?

A community foundation is a collection of distinct endowed funds established by individuals, organizations and corporations to improve the quality of life in a defined geographic area.

These funds are pooled and managed by an appointed board of directors. The income from these funds is distributed as grants to carefully selected nonprofit organizations and as scholarships to qualified candidates. A community foundation strives to meet the most pressing current and future needs of the region it serves.

Community foundations are the fastest growing form of philanthropy in America. Today, there are over 700 community foundations nationwide with aggregate assets in excess of \$35 billion.

Donors appreciate a community foundation's ability to respond to changing societal needs. For example, community foundations were among the first to respond to the devastation of AIDS, the crisis in health care and the call for educational reform.

Ten Reasons to Give to a Community Foundation

1. We build endowment funds that grow and benefit our community forever.
2. We help donors create an individual or family legacy.
3. We offer donor involvement in selecting charities through donor advised funds.
4. We are a local organization meeting a broad range of changing local needs.
5. We provide a simple way to fulfill multiple charitable interests, with low-cost administration.
6. We deliver personalized donor service that is flexible and responsive to unique needs.
7. We accept a wide variety of assets.
8. We offer maximum tax advantages.
9. We can preserve donor intent even when community needs and organizations change.
10. We are known for prudent stewardship and investment practices.

2003-2004 Year in Review

- Converted the Hampton Community Foundation into the Peninsula Community Foundation of Virginia, a 501(c)3 organization.
- Welcomed Gerald Brink to the Board of Directors as Volunteer Executive Director.
- Entered into an affiliation with The Norfolk Foundation, a community foundation established in 1950 that is ranked 49th in the country in terms of assets. This agreement offers the Peninsula Community Foundation financial investment services, legal advice and consulting on community foundation activities.
- Accepted The Norfolk Foundation's offer of \$25,000 annual matching grants for three years to help cover operating expenses.
- Learned that The Greater Peninsula NOW voted to support the Foundation and assist with fundraising.
- Earned membership in the Council on Foundations.
- Moved into office space donated by Anthem Blue Cross Blue Shield in the new City Center of Newport News.
- Initiated formal presentations to civic groups, businesses and private individuals.
- Raised over \$50,000 in donations from the Greater Peninsula NOW and earned The Norfolk Foundation's first matching grant of \$25,000.
- Created the first Unrestricted Fund to provide financial stability and ensure The Peninsula Community Foundation of Virginia's future growth.

Financial Growth

The Peninsula Community Foundation of Virginia was officially established in 2003 with assets totaling \$16,085. In our first year of operation, we established a \$50,000 endowment fund at The Norfolk Foundation. In addition to the endowment fund, we collected \$161,428 to support operational costs.

Designated and undesignated pledges from dozens of corporate and individual donors total \$885,000 through 2008.

Our fundraising activities and goals for 2005 continue to focus on our mission to create permanent funds for the long-term benefit of the Virginia Peninsula.

The Norfolk Foundation provided us with our first gift, seed money in the amount of \$25,000. Our affiliation with this Foundation also provides us with investment management support and resources that maximize our earnings. Since its founding in 1950, The Norfolk Foundation has provided more than 75 million in grants and scholarships. During our development years, The Norfolk Foundation's philanthropic history will light our path as we strive to create our own philanthropic legacy for citizens of the Virginia Peninsula.

Ways to Give

You can create a named unrestricted, designated, scholarship, field of interest or organizational fund with a gift of \$25,000. A donor advised fund requires a \$50,000 gift. The Peninsula Community Foundation of Virginia also accepts gifts below these amounts, which become part of our unrestricted endowment fund that supports community grantmaking. You may also support the ongoing work of the Foundation by making a gift to the Operating Fund.

By making a gift to the Peninsula Community Foundation, you will receive maximum tax benefits. The Foundation accepts a variety of assets, including:

- ~ Cash
- ~ Publicly traded stock
- ~ Real estate
- ~ Closely held stock

You can also name the Foundation to receive:

- ~ A bequest in your will or trust
- ~ A charitable remainder trust, a charitable lead trust or a charitable gift annuity
- ~ An Individual Retirement Account or other retirement account

We encourage you and your professional advisors to contact our staff to discuss your philanthropic goals. Please visit www.pcfvirginia.org for more information.

Types of Funds

Community foundations enable donors to create permanent funds to meet critical community needs. You can choose whether to name your fund or to remain anonymous. You can select among a variety of funds at the Peninsula Community Foundation of Virginia, including:

Donor Advised Funds, which allow you to be involved in recommending the nonprofit organizations that will receive grants from your fund. By creating a donor advised fund you can meet your charitable interests in years to come by establishing one simple fund.

Unrestricted Funds, which carry no restrictions as to the specific nonprofits that will receive grants from the fund. The Peninsula Community Foundation's board uses unrestricted funds to support grantmaking in our region. Unrestricted funds enable the Foundation to respond to areas of greatest need now and in the future.

Field of Interest Funds, which allow you to select a particular area of interest for grantmaking. The Peninsula Community Foundation's board will select specific grant recipients within your chosen area. Possible areas of interest include education, the arts and human services.

Designated Funds, which let you name nonprofit organizations to receive support. These funds are an effective and efficient way for you to provide for favorite charities through a permanent fund held at the Foundation.

Scholarship Funds, which help deserving students reach their educational goals. The Foundation handles applications, selection and administration of the scholarship. You gain satisfaction in knowing that you have helped a student achieve one of life's most important goals.

Permanent Organization Funds, which enable nonprofit organizations to create endowments at the Foundation. Through our affiliation with The Norfolk Foundation we manage the fund and the nonprofit receives annual income from the endowment.

Thank You to Our Donors

As The Peninsula Community Foundation of Virginia sets our course to ensure our community's long-term financial security, we would like to thank the many donors who have helped make our first year a successful one. The generosity and support received has been instrumental in helping us establish a lasting legacy for the Virginia Peninsula. Because of your unselfish support, the seed of success has been planted and our course for achievement has been charted.

Individual Donors

Mr. and Mrs. Larry Boyles

*In memory of Mr. and Mrs. L.L. Boyles and
Mr. James P. Williams*

Kenneth G. Cumming Memorial Fund

Elsie M. Duval

David Peebles Foundation

Chesman, Sr. Charitable Trust

Mr. and Mrs. William G. Ouzts, Sr.

Corporate Donors

AirTran Airways

Anthem Blue Cross Blue Shield

Daily Press

Ferguson Enterprises

Mayflower Virginia Transfer and Storage

Riverside Health System

RK Chevrolet – Toyota

*In Honor of Toyota customers of Hampton
& Newport News*

The Norfolk Foundation

Northrop Grumman Newport News

Spain Commercial, Inc.

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TowneBank

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Warwick Plumbing & Heating

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Robert R. Shuford

Dr. Wesley C. Wilson

Alan S. Witt

Charles W. Wornom

Robert E. Yancey

Current donor list through March 2005.

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Richard J. Pearce, Vice President
Anna V.B. McNider, Secretary/Treasurer
Gerald R. Brink, Executive Director
Charles R. Amory, Jr.
J.W. Whiting Chisman, Jr
Jack L. Ezzel
Gordon L. Gentry, Jr.
Michael A. Monteith
Gregory F. Lawson

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gbrink@pcfva.hrcoxmail.com



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