



## ***Best Foot Forward 8K Race for Charity***

*Hosted by the Peninsula Community Foundation of Virginia*

### **Sponsorship Opportunities**

#### **Presenting Sponsorship: \$7,500 and up**

- Scaled logo on all marketing and race materials
- Corporate hospitality tent (10'x10' adjacent to race venue)
- Scaled logo on race shirt and any other participation items
- Scaled logo on sponsor recognition board at race event
- Brochures for placement in sponsor's office and lobby
- Scaled inclusion in media promotions, including print, television, web, radio, Facebook, etc.
- Scaled logo placement on official race website

#### **Supporting Sponsorship: \$5,000 and up**

- Scaled logo on all marketing and race materials
- Corporate hospitality tent (10'x10' adjacent to race venue)
- Scaled logo on race shirt and any other participation items
- Scaled logo on sponsor recognition board at race event
- Brochures for placement in sponsor's office and lobby
- Scaled inclusion in media promotions, including print, television, web, radio, Facebook, etc.
- Scaled logo placement on official race website

#### **Contributing Sponsorship: \$2,500 and up**

- Scaled logo on all marketing and race materials
- Corporate hospitality tent (10'x10' adjacent to race venue)
- Scaled logo on race shirt and any other participation items
- Scaled logo on sponsor recognition board at race event
- Brochures for placement in sponsor's office and lobby
- Scaled inclusion in media promotions, including print, television, web, radio, Facebook, etc.
- Scaled logo placement on official race website

#### **Participating Sponsorship: \$1,000 and up**

- Scaled name on all marketing and race materials
- Scaled name on race shirt and any other participation items
- Scaled name on sponsor recognition board at race event
- Scaled name placement on official race website

#### **Donor Sponsorship: \$500 and up**

- Scaled name on all marketing and race materials
- Scaled name placement on official race website

**[www.BFF8K.com](http://www.BFF8K.com)**