



## **2009 SPONSORSHIP BENEFITS – “♥ OF THE COMMUNITY GOLF CHALLENGE”**

### **PLATINUM PRESENTING SPONSOR - ONE (1) ONLY available @ \$15,000:**

1. **Exclusive recognition as Platinum Presenting Sponsor** in all press materials, advertising, on the PCF Virginia web site, and in our annual report
2. Name/logo on all print/media materials if sponsorship commitment is received no later than January 16, 2009 after January 16, included on materials as reasonably possible
3. Sponsor's business web site linked on the PCF Virginia web site home page for a full year
4. Two (2) team entries (four players each) in the tournament, including cart, greens fees, box lunch, post-tournament reception, and complimentary beverages (including beer and wine)
5. One (1) complimentary golf game *Scratch Ticket* for each team member playing on event day
6. Five (5) complimentary "50/50 Raffle" tickets for each team member playing on event day
7. Ten (10) complimentary "door prize" tickets for each team member playing on event day
8. Two (2) mulligans per player
9. Recognition of sponsor name and logo on first tee
10. Large corporate banner displayed prominently at event
11. Complimentary full-page (4.75 x 7.5") ad in event program
12. First/top recognition on sponsorship banner displayed at event
13. Name/logo on signage at registration table
14. Name/logo in event day programs and print materials
15. Emcee recognition during 19th Hole Reception and Awards

### **COMMUNITY PARTNER SPONSOR - THREE (3) available @ \$5,000 each:**

1. Name/logo on print/media materials if sponsorship commitment is received no later than January 16, 2009 after January 16 included on materials as reasonably possible
2. Sponsor business web site linked on the PCF Virginia web site for a full year
3. One (1) team entry (four players) in the tournament, including cart, greens fees, box lunch, post-tournament reception, and complimentary beverages (including beer and wine)
4. One (1) complimentary golf game *Scratch Ticket* for each team member playing on event day
5. Two (2) complimentary "50/50 Raffle" tickets for each team member playing on event day
6. Five (5) complimentary "door prize" tickets for each team member playing on event day
7. Two (2) mulligans per player
8. Recognition of sponsor name and logo on one (1) tee box (hole # TBD)
9. One (1) small (no larger than 3' x 5') corporate banner displayed at event
10. Complimentary half-page (3.75 x 5") ad in event program
11. Recognition on sponsorship banner displayed at event
12. Name/logo in event day programs and print materials
13. Emcee recognition during 19th Hole Reception and Awards

### **BENEFACTOR SPONSOR - THREE (3) AVAILABLE @ \$2,000 each:**

1. Sponsor name/logo on all purchased and complimentary *golf game Scratch Tickets*\*
2. Complimentary quarter-page (2.5 x 3.75") ad in event program
3. Recognition of sponsor name and logo on one (1) tee box (hole number TBD)
4. Recognition on sponsorship banner displayed at event
5. Name/logo in event day programs and print materials

\* *We will again be offering the popular golf game scratch tickets this year to our players for a nominal fee. Winning tickets qualify for a variety of prizes, and non-winning tickets are entered into a random drawing for a major prize.*

**PATRON SPONSOR - THREE (3) AVAILABLE @ \$2,000:**

*As a Patron Sponsor, you will provide EACH player at the tournament with TWO complimentary mulligans.*

1. Sponsor name/logo displayed on each mulligan distributed to players
2. Complimentary quarter-page (2.5 x 3.75") ad in event program
3. Recognition of sponsor name and logo on one (1) tee box (hole number TBD)
4. Recognition on sponsorship banner displayed at event
5. Name/logo in event day programs and print materials

**BEVERAGE CARTS & BAR STATION SPONSORS - FOUR (4) available @ \$1,500 each:**

1. Sponsor name/logo recognition signage on each beverage cart, bar or beverage station used
2. Recognition on sponsorship banner displayed at event
3. Name/logo in event day programs and print materials

**GOLF CART SPONSORS - FIVE (5) available @ \$1,000 each:**

1. Sponsor name/logo recognition signage on each golf cart used at the event
2. Recognition on sponsorship banner displayed at event
3. Name in event day programs and print materials

**PUTTING CONTEST SPONSOR - EXCLUSIVE OPPORTUNITY, ONE (1) ONLY available at \$750:**

1. Sponsor name/logo recognition on signage at the putting green for the pre-tournament contest
2. Announcement of sponsorship before, during, and after contest
3. Recognition on sponsorship banner displayed at event
4. Name in event day program and print materials

**GIFT BAG SPONSORS - SEVEN (7) available @ \$500 each:**

*As a Gift Bag Sponsor, you will help us to provide EACH player at the tournament with one golf glove and a half-dozen of Titleist golf balls, in addition to other giveaways.*

1. Sponsor name/logo recognition on/in all players' gift bags
2. Recognition on sponsorship banner displayed at event
3. Name in event day programs and print materials

**INDIVIDUAL HOLE SPONSORSHIPS - 36 available @ \$300 each**

1. Name/logo on individual signage at one tee box, hole number to be determined
2. Name listing in event day programs and print materials

**OTHER SUPPORT OPPORTUNITIES**

**YOUR GIFT AT ANY OF THE FOLLOWING LEVELS WILL BE RECOGNIZED  
WITH YOUR NAME PRINTED IN THE EVENT DAY PROGRAM:**

**COMMUNITY GOLD PATRON - \$100 GIFT**  
**COMMUNITY SILVER BOOSTER - \$50 GIFT**  
**COMMUNITY BRONZE SUPPORTER - \$25 GIFT**