



## How Does Golden Gift work?

Any customer that has a valid Ukrop's Value Customer card can participate without any additional registration! If you need a UVC Card, just stop by the Customer Service counter at any Ukrop's retail location.

**Every time you shop at Ukrop's and use your UVC card between February 4 and March 29, 2008, you will earn one Golden Gift Point for every \$1 spent.** The more you shop, the more you earn! Points are automatically calculated and tracked on your purchase receipts. At the end of the program period, a Golden Gift certificate that details your household's points will be mailed to you. **Donate your points by turning your Golden Gift Certificate in to the participating non-profit of your choice.** The more Golden Gift Points a participating non-profit collects, the greater their share of the \$400,000 payout!

*Note: Households must spend at least \$100 during the program period (an average of \$12.50 per week over 8 weeks) in order to receive a Golden Gift Certificate. Golden Gift points for all household members whose UVC Cards are linked will be tallied together.*

2008 Ukrop's Golden Gift Program Timeline	
<b>February 4</b>	Golden Gift earning period begins Ukrop's Value Customers earn one Golden Gift Point for every \$1 spent at Ukrop's. Points are tracked on register receipts.
<b>March 29</b>	<b>Golden Gift earning period ends.</b>
<b>May</b>	Golden Gift Certificates that detail point balances accumulated during the earning period are mailed to eligible Ukrop's Valued Customers.  Envelopes used by participating non-profits for collecting and submitting Golden Gift Certificates become available for in-store pick up, by the non-profits, at any Ukrop's Customer Service counter.
<b>June 14</b>	Deadline for participating non-profits to submit envelopes containing the Golden Gift certificates they have collected from Ukrop's Valued customers. All envelopes must be submitted in-store through Ukrop's customer Service counter. <b>This deadline will not be extended. Envelopes received after June 14 will not be included in the Golden Gift payout calculation.</b>
<b>June 16 - August 15</b>	Ukrop's processes Golden Gift certificate from participating non-profits.
<b>August 29</b>	Golden Gift payout checks mailed by Ukrop's to participating non-profits.