



2017 Community Impact Summary

"Making the Virginia Peninsula a better place for everyone who lives here."

In 2017, the Foundation continued to imagine a better life for everyone living on the Peninsula. We provided a total of \$2.3 million toward critical projects in our community. Here are some of the ways we are impacting the quality of life on the Peninsula:

Imagine every non-profit has resources to succeed

- Give Local 757, now in its fourth year, raised over \$660,000 in 24 hours for 223 local nonprofits. The project has raised \$1.8 million to date.
- Our continued partnership with the Daily Press-Ferguson Holiday Fund campaign raised over \$164,000 for 23 Peninsula nonprofit grants.
- 186 Peninsula women came together as part of IMPACT 100 to raise over \$100,000. They awarded two \$50,000 grants to nonprofits that provide critical assistance to families on the Peninsula. That represents \$200,000 to worthy nonprofit organizations in just two years.
- Our donor partners invested over \$1.3 million to nonprofit organizations through their donor advised funds.
- We managed the investments of a dozen nonprofit endowment funds, helping them sustain their work for generations to come.

Imagine every student can pursue a higher education

- The Foundation provided 96 young people with over \$119,000 to pursue a higher education.
- Recipients of the Kellam Weaver Education Fund participated in summer internships in their fields of interest on the Peninsula. We look forward to expanding this opportunity to other scholarship recipients in the future and encouraging them to come back home after graduation.

Imagine every family has a place to call home

- Last year, we celebrated the success of the Hampton Roads Housing Crisis Hotline. This program was created in 2015 from our collaboration with Ferguson Enterprises and 60 local nonprofits. This year the Hotline became self-sufficient. We may not end homelessness, but through a collaborative approach, we are reducing it.

- In 2017, our employee hardship funds helped 117 families to get back on their feet, including those impacted by hurricanes in Texas, Florida, and Puerto Rico.

Every child is educated, healthy, and safe

- We continue to see early childhood support as a top priority. As a result, the Foundation created the Early Childhood Venture Fund to provide capital support for innovative, new approaches to supporting our youngest citizens. The area's largest employers have signed on as supporting partners.
- The Foundation continues to work with Smart Beginnings of the Virginia Peninsula to help convene the community around this critical issue.

Every neighborhood is safe and vibrant

- The Foundation is partnering with the City of Hampton and local nonprofit agencies to develop a new, neighborhood-based approach to providing much needed services to some of the city's oldest neighborhoods.
- With our nonprofit and local government partners, the Foundation created a task force focused on rethinking human service strategies as they relate to neighborhood and how they function.
- We continue also to dialogue with all of our local governments concerning neighborhood vitality and how systems approaches can deliver improved results.

The Community Foundation is making an impact. Our ability to move forward is only constrained by our imagination, and our ability to fund new initiatives. We are imagining a brighter Peninsula, and with the help of our partners, we are helping to make that vision a reality.