

Impact 100 Grant Goals

1. Foster change and have a long term positive impact
2. Support programmatic or capital projects
3. Create new, expand existing or replicate model programs that can improve and strengthen how an organization operates or positively change a community
4. Demonstrate specific measurable outcomes and make a significant difference in the lives of people on the Greater Peninsula. Each application should be
 - Specific** – audience, program and goals
 - Measurements** – explain how they will evaluate program success and how they will know they met the stated goal
 - Achievable** – must demonstrate the organization has the human and financial capital to achieve the stated goals
 - Realistic** – describe how the program is within the scope of the organization’s mission and can be reasonably accomplished
 - Transformative** – show how the program will make a demonstrable difference in the community, the organization and/or the lives of the organization’s targeted population

Impact 100 Focus Area



Arts and Culture

Develop, cultivate and enrich the cultural and artistic community and/or the lives of individuals and families through the expressive arts or enhanced cultural awareness.



Education

Further the educational process, improve access to education for children and or adults, or prepare children and adults for 21st century careers through real world learning opportunities



Environment/Recreation/Conservation

Create recreational opportunities or restore, preserve, revitalize or enhance physical facilities or natural surroundings to create a sustainable community



Family

Strengthen and enhance the lives of children and families living in our community.



Health and Wellness

Improve the emotional, social, mental and/or physical well-being of people living in our community.

Impact 100 Grant Application

An online application will include the following and provide tools to upload required documents.

- Describe the Impact 100 program/project.
- Describe how funds will be used and the anticipated measureable outcomes.
- Provide financial statements for current and last fiscal year, including audit report.
- Provide agency budget information for current fiscal/calendar year and year-to-date status
- Complete project budget and include next year pro forma project budget
- Agency Governance
- Signed "Terms of Agreement" form

Impact 100 Grant Eligibility

An organization must meet the following eligibility criteria for an Impact 100 grant,:

- Be a nonprofit 501(c)(3) organization that serves residents of the Greater Peninsula (Gloucester, Hampton, Isle of Wight, James City County, Newport News, Poquoson, Smithfield, Williamsburg & York)
- Have an operating budget of at least \$250,000 (excluding in-kind)
- Have been in operation at least 36 months
- Provide copy of most recent financial audit OR 990
- Expend 100% of the funds awarded by Impact 100 in the Greater Peninsula.

* Two or more nonprofits may collaborate on a transformative process and submit a joint application, but the lead applicant must satisfy the stated eligibility requirements.

Impact 100 Grant Restrictions

- Faith based organizations are eligible to apply if the faith based organization is a part of collaborative grant application. Applications from religious organizations cannot be used to advance a faith-based program.
- Applications from private foundations will not be accepted.
- Funding to support general operating expenses, debt reduction or operational deficits, endowments or memorials, bridge or interim financing, partisan or political activities, events and or legal expenses will not be considered.
- Organizations awarded Impact 1000 Grants may not apply for the following two years.

Annual Calendar

Grant Application Released	March 15, 2018
BIG GIVE Grant Application due	June 1, 2018
BIG GIVE Annual Event	September 18, 2018

