Your Community Foundation
AT A GLANCE

The Peninsula Community Foundation (PCF) exists to serve those who serve our neighbors. We don't stand on the front line directly caring for others; we stand beside and behind the heroic nonprofits, generous individuals, caring families, and dedicated businesses who do serve on the front line caring for this community, day in and day out. We are their partner ensuring their efforts and generosity do the greatest good. Leaning into our name -PCF- we offer our support in three ways:

P

PARTNERSHIPS

We act as a central hub, fostering relationships and identifying opportunities where working together can solve complex challenges and amplify positive change across the Peninsula.

- We primarily serve six municipalities: Hampton, Newport News, Poquoson, York County, James City County, Williamsburg.
- We partner with individuals, families, nonprofits, for-profit businesses, other foundations, and educational institutions, and we help them partner with one another.
- PCF is a founding partner in the Peninsula Nonprofit Partnership, working alongside three regional organizations to strengthen connections and support for the Peninsula's nonprofit community.

C

CAPACITY BUILDING

We empower organizations to do more, better, and to tackle what they can't alone. We also conduct in-depth community research to help ensure decisions are data-driven and address the Peninsula's most pressing needs.

- **Center for Community Research**: Exemplified by studies like "Serving an Older Peninsula," the Center provides crucial data for regional planning and informed action.
- **Give Local 757**: Our annual 24-hour online giving day provides a massive fundraising and awareness boost for hundreds of local nonprofits, fostering community-wide engagement in philanthropy.
- **Children's Holiday Fund**: We manage and amplify a seasonal competitive grant program that brings essential support and joy to families in need during the holidays.
- **"In the moment" analysis projects**: To help funders and nonprofits understand emerging changes on the local, state, and national community landscapes and inform their response.

F

FINANCIAL POSSIBILITIES

PCF Virginia is a trusted steward of charitable assets, offering flexible options for individuals, families, and businesses to achieve what they hope to with their philanthropic resources. Every gift opens a window of possibility for our neighbors.

- **Donor-Advised Funds (DAFs)**: Operate like glorified savings accounts that earn money on the money invested with PCF, allowing you to make philanthropic decisions about the causes you care most about, with PCF managing the details.
- **Endowment Funds**: Provide support in perpetuity for the causes you care most about.
- **Scholarship and Educator Grants:** Creating support for one, or many, schools, students, and teachers.
- **Agency Funds:** Basically, DAFs established by nonprofit organizations and managed by PCF to provide a stable source of income for their operations and programs.
- **Field of Interest Funds**: Donors establish funds simply directing PCF to put their dollars to work as we see fit in support of the areas of community need they care most about.
- **Corporate Donor-Advised Funds**: helps align your company's values with meaningful community impact—all under one powerful giving tool.

How We Got Here

At our inception, the Virginia Peninsula stood as the largest region in the Commonwealth without a dedicated community foundation serving the whole peninsula. Recognizing this gap, our founders envisioned an organization to serve as an anchor, keeping the holistic well-being of the Peninsula at its heart. While numerous nonprofits, local governments, businesses, and educational institutions diligently pursued their individual missions, PCF was created with a singular focus: to champion the collective good of our entire community.

Join us in our story of community support and service

PCF by the Numbers

as of June 30, 2026

$28 Million+ — Total/Invested Assets

Total number of Established Funds — **189**

$4 Million — Total PCF Grants & Gifts to the community in 2025

Total Scholarships and Teacher Grants Awarded in 2025 — **$223,025**

$40 Million+ — PCF Gifts and Grants to the community since 2007

Our Programs

GIVE LOCAL 757!™

Launched by PCF in 2014, Give Local 757 is the Hampton Roads region's annual 24-hour online giving day that unites our community in support of hundreds of local nonprofits. More than just a fundraiser, this event amplifies nonprofit impact, boosts organizational capacity and sustainability, and has raised over **$15.6 million to strengthen the 757 region**.

Center for Community Research

Established in 2023, and building on its research work for more than a decade, the PCF's Center for Community Research empowers the Virginia Peninsula through data-driven insights, analyzing critical social issues, assessing community needs and identifying opportunities for sustainable growth and development toward solutions.

Children's Holiday Fund — a program of the Peninsula Community Foundation

Since 2020, PCF has been home to The Children's Holiday Fund, supporting local nonprofits that provide holiday-specific programs that meet essential needs and bring joy to children and their families during the winter holiday season. The Peninsula Community Foundation has awarded over **$500,000** through this program.

Impact100 Greater Peninsula

Impact 100 Greater Peninsula has awarded over **$1 million** in transformative grants to Peninsula nonprofits. Each year the group awards grants of up to $50,000 to organizations making a meaningful difference in the community. Impact 100 Greater Peninsula is united in the mission to empower women and amplify impact through collective giving.